

Our Vision

We designed the Boom-N-Click system for a simple and unobtrusive on-course experience.

- Why we play – Every round of golf is a special experience and our goal is to ensure that the Boom-N-Click™ shot marking system does not impact your on-course enjoyment. We created the simple, click-click process so that you will never have to bury your head into a device or PDA to push dozens of buttons.
- Pace of play – Our commitment to simplicity is part of our commitment to preserving pace of play. If you ever feel rushed during your round, just remember that you can always add your un-marked shots afterwards.

Expectations for the On-Course Experience

Benefiting from Highlight Golf's full value initially requires some patience and persistence (just like everything in golf).

Understanding Our Expectations

- Boom-N-Click is not meant for everyone. If your handicap is +27, or greater, we strongly suggest that you wait until you are consistently scoring in the 90s (system is ideally designed for handicaps between +23 and +3). The devices can store up to 500 shot marks, but that capacity is meant to store multiple rounds.
- If you forget to mark a shot location, please do not run back to mark the shot (especially if other golfers are waiting for you). You can always just mark where you are now, and adjust the location after your round.
- Some golf days are better than others. If you are struggling with your game, we suggest that instead of marking every shot, you wait and just mark the 2 or 3 highlights from your round (those amazing shots that keep us coming back for more).

Setting Your Expectations

- It takes 3 rounds for the average golfer to feel comfortable with shot marking. Most golfers remember to mark +66% of their shots during the first round (by the 3rd round, golfers are marking +90% of their shots).
- Putts are forgotten more often than other shots. Some golfers mark putts all at once after finishing the hole.
- After a few rounds, the simple, click-click process will become an effortless part of your shot routine.

5-Step Progression

This progression of shot-marking will allow you to smoothly integrate the Boom-N-Click system into your golf game.

1) Practice – start off by wearing the device at the driving range or on the practice green and clicking the device each time that your swing/putt. This will help you get comfortable with using the device.

2) Only drives (Round #1) – during your first round, only mark your drives off the tee box*. If your golf buddies are also marking their shots, you can set-up a leaderboard competition to see who has the highest driving average. *don't forget to also mark where the ball lands

3) Specific clubs (Round #2) – in addition to your drives, pick one or two clubs (6-iron and 7-iron) that you want to better understand your average distance. You may want to make a note in your scorecard to remind yourself to mark these specific clubs.

4) All except putts (Round #3) – you are almost ready to mark your entire round. The key during this round is to decide if you feel more comfortable marking your shots before or after you make contact. Whatever you decide, stick with the decision so that you avoid the confusion of trying to remember "did I already mark that shot?"

5) All Shots (Round #4) – by now the click-click process should feel like a natural part of your pre (or post) shot routine and you are ready to mark your entire round.

